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# SCOTTISH RITE HOSPITAL

A MASONIC CHARITY

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# Letter from the President









ROBERT L. WALKER
TSRHC President/CEO

#### THESE ARE EXCITING TIMES at

Texas Scottish Rite Hospital for Children! Several weeks ago, we announced plans to build an additional facility in the fast-growing Frisco, Texas, area. We are tremendously excited to expand the reach of our mission by creating greater access to TSRHC's medical expertise in the northern

region of

our community. This north campus will enable us to serve more patients with general orthopaedic needs, including sports medicine and other pediatric orthopaedic specialties. Our plans are to break ground in 2015 and open the new facility in 2016.

We also began this busy season with a new effort to celebrate and share the unique stories of our incredible patients. Our hospital's purpose is to give children

back their childhood. Every patient who walks through our doors has a story. Their hopes and dreams become reality because of their own hard work and determination, the support of their dedicated families and the efforts of our remarkable team at Scottish Rite Hospital. Our patients are our greatest ambassadors, and we are delighted to share their inspiring stories. Our new brand campaign, "Moments," celebrates the stories of some of our incredible patients, through a combination of television, print, and electronic and outdoor media. We know that when you see our patients telling their stories in their own words, you will be as inspired as we are each day.

The launch of this project reflects a significant

moment in TSRHC's history, as it is the first such campaign conducted by the hospital since our doors opened in 1921. It is fitting that the campaign premiered on Oct. 6, TSRHC's 93rd birthday.

We are thrilled to celebrate these milestones with all of our hospital friends, donors and supporters who help make these memorable "Moments" possible!



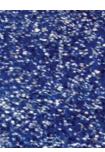
TSRHC patient Courtney, age 14, of Grand Prairie, a brand campaign participant, is active in cheerleading after scoliosis surgery.

Boh

TSRHC patient and brand campaign participant Aakash, age 17, of Euless, is grateful for his ability to play golf.







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# A Park Designed for All to Enjoy

Donors make Allan Shivers Park renovation possible.

- L to R: TSRHC Vice President of Development Stephanie Brigger, 2014 Tartan Chairman Bob Clark, Trustees Jack Harper and Dan Turner, Brian Shivers (son of park namesake
- Allan Shivers), and TSRHC President/CEO Robert L. Walker

# ALLAN SHIVERS PARK Renovation 2014 SPECIAL FRIENDS

**Treasure Street 2013** 

KidSwing Golf Tournaments 2012 & 2013

Tartan Golf Classic 2012

TSRHC Volunteer Services

West Texas Golf Classic 2012

Annie L. Stevens Fund of The Dallas Foundation

In memory of Lois and James Brown

Waco Scottish Rite Charitable Foundation

The Gil & Dody Weaver Foundation

Till I Cl. 1 D

Jill and Chris Davis

In memory of Joseph Cyrus Nielsen

**CH** Foundation

In memory of Bradley T. Newsom
In memory of Frankie and W.T. Thomas

In memory of Jeffrey A. Lisle

Phyllis and Tom Senor

•

# THANKS TO THE GENEROUS SUPPORT OF TSRHC HOSPITAL FRIENDS AND CARING COMMUNITY ORGANIZATIONS,

the beautifully renovated and fully accessible Allan Shivers Park was unveiled at a dedication ceremony this summer.

After months of construction, the park is once again open for all to enjoy. "Not only has the park served as a recreational haven for our patients," says Robert L. Walker, TSRHC president/CEO, "but it has also been a venue for birthday parties and family gatherings for people throughout the community."

The new park includes state-of-the-art interactive equipment, increased shaded areas, a sculpture garden, and play stations designed to enhance cognitive engagement.

"Unlike a traditional playground, we focused on an inclusive play principle that allows children with or without disabilities to enjoy the park," explains Don Katz, TSRHC vice president of Facilities & Operations.

Named in honor of Allan Shivers, former Texas governor and former chairman of the TSRHC Board of Trustees, the park hosted more than 10,000 visitors last year.  $\bigcirc$ 

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# **Don't Forget to Order Your TSRHC Holiday Items!**



TSRHC's holiday greeting cards, "Happy Holidays" gift card and ornament are now available for ordering!

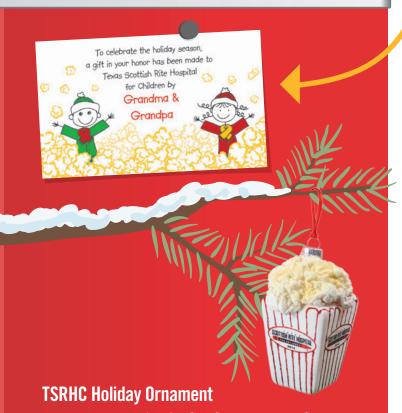
### **Holiday Greeting Cards**

Spread holiday cheer to your friends, family, clients and colleagues by sending holiday cards featuring art by TSRHC patients. Pricing is \$20 per package, which includes 20 cards and 22 envelopes.

Order by phone: (214) 559-8323 or (800) 421-1121, ext. 8323; or by mail: visit www.tsrhc.org/give, print the order form and mail it to the address listed on the form.

### "Happy Holidays" Gift Card

This year, give a gift that helps give children back their childhood. Honor your friends and family with a donation to TSRHC in their name. The hospital will acknowledge your donation by sending a "Happy Holidays" gift card to your list of recipients. Please visit www.tsrhc.org/give, print the gift card order form and mail it to the address listed on the form, or call (214) 559-8322 or (800) 421-1121, ext. 8322.  $\bigcirc$ 



Commemorate 2014 with a fun, festive ornament from TSRHC. This year's ornament boasts a new, 3-D design representing an iconic hospital image — TSRHC's legendary popcorn!

Purchase your annual collectible ornament for \$16.95 in the hospital Gift Shop, or order online at www.tsrhc.org/giftshop. To purchase this or other holiday gifts by phone, please call 214-559-7825 or 800-421-1121, ext. 7825.

# Many Ways to Support TSRHC at the 2014 MetroPCS® Dallas Marathon®

#### TSRHC IS GRATEFUL TO BE THE BENEFICIARY AGAIN THIS YEAR

of the MetroPCS® Dallas Marathon®, scheduled for Sunday, December 14. You do not have to be a runner to support the hospital. There are many ways to get involved!

The event offers opportunities to volunteer, cheer, fundraise or donate in support of TSRHC. Please visit www.crowdrise.com/TSRHC to make a donation or begin fundraising today.

If you would like to run the marathon, registration is filling up quickly. Please visit www.dallasmarathon.com for more information.



TSRHC patient and 2014 MetroPCS® Dallas Marathon® Jr. Race Director Christopher, age 12, of Holliday



DANIEL J. SUCATO, M.D., M.S. TSRHC Chief of Staff

## **Committed to Patient Care, Research and Education**

AT TSRHC WE STRIVE TO EXCEL IN EVERYTHING WE DO, particularly the core areas of patient care, research and education. These guiding principles support one another and together, form the foundation upon which our institution is built.

A good example of this is the hospital's **Dorothy and Bryant Edwards Fellowship in Pediatric** 

**Orthopaedics and Scoliosis.** This is arguably the premier program in the country for providing an exceptional, hands-on experience in pediatric orthopaedics to

individuals pursuing careers in the field.

Fellows learn from TSRHC's world-class medical staff through lectures, shadowing physicians and participating in surgeries, in addition to conducting a research project. The fellows' exposure to TSRHC's exemplary education and research translates directly to patient care, thus fulfilling the commitment to our core principles.

That dedication has been shared through our fellowship since **Chief of Staff Emeritus John A.**"Tony" Herring, M.D., founded the program in 1978. As a result, more than 160 former fellows are delivering TSRHC's high standard of care to children throughout the country and the world.

At TSRHC, our dedication to education extends beyond our walls to enlighten and inform members of the medical community locally and globally.

As we look to the future with a vision of **sharing our knowledge and increasing access to patient care**, we are extremely excited about the hospital's plans to open

a north campus facility in Frisco, Texas. This facility will allow us to meet the needs of a growing patient population without changing our clinical areas of interest and is yet another opportunity for our hospital to uphold its core principles of patient care, research and education.



TSRHC is proud to welcome the 2014-15 class of the Dorothy and Bryant Edwards Fellowship in Pediatric Orthopaedics and Scoliosis. L to R: Lise Leveille, M.D.; Franklin Gettys, M.D.; Megan Mignemi, M.D.; Kevin Smit, M.D.; and Lauren Lamont, M.D.

#### **TSRHC PIONEER**



### **Nathan Adams** | 1869 − 1966

NATHAN ADAMS was instrumental in the founding of TSRHC. Although he was once known as the "dean of Texas bankers," he came from humble beginnings near Pulaski, Tenn. He was born in 1869 as the youngest of seven children. When Adams was 5 years old, his father died and his mother became the head of the household.

The family's financial hardships prohibited him from attending college, but he was a quick study with a knack for business, bookkeeping and banking. A family friend invited Adams to become an auditing agent for the railroad in Dallas, where Adams worked briefly before joining the National Exchange Bank.

Through a series of mergers, his career rose swiftly and in 1929 he became president of the largest bank in the South — the First National Bank in Dallas.

In addition to banking, he initiated programs to spur growth in the Texas cotton and wool industries beginning in 1907. He was an innovator in oil and gas financing, helped establish the Federal Reserve Bank of Dallas and was president of the Texas Bankers Association and director of the U.S. Chamber of Commerce.

As a Shriner and Scottish Rite Mason, he was introduced to the plight of children suffering from polio and helped found TSRHC, which opened in 1921. He proceeded to serve on the hospital's board for more than 25 years and served as the board's chairman from 1947-1964. He raised more than \$1 million in contributions for the hospital prior to his death on June 17, 1966. TSRHC is grateful for the pioneering vision of founders and caring community leaders like Nathan Adams. •

Source: Texas State Historical Association

### **Mayo Clinic Orthopaedist and** Former TSRHC Fellow Joins **Hospital Staff**



AMY MCINTOSH.

M.D., formerly an assistant professor of orthopaedics at the Mayo Clinic College of Medicine and a 2006-07 orthopaedic

fellow at TSRHC, joined the hospital's orthopaedic staff on Aug. 1.

McIntosh graduated summa cum laude from Central Michigan University with a bachelor's degree in sports medicine. She received her medical degree at the College of Human Medicine at Michigan State University and completed her orthopaedic surgery residency at the Mayo School of Graduate Medical Education.

McIntosh says she could not imagine leaving the Mayo Clinic for anyplace other than TSRHC. "The mission to provide high-quality care regardless of the patient family's ability to pay is important to me," McIntosh says. •

### **TSRHC's Punaro Awarded for Excellence in Clinical Medicine**

THE UNIVERSITY OF TEXAS **SOUTHWESTERN MEDICAL CENTER AT DALLAS** has awarded Marilynn G. Punaro, M.D., TSRHC medical director of Pediatric Rheumatology and UT Southwestern professor of Pediatrics, the 2014 Patricia and William L. Watson, Jr., M.D. Award for Excellence in Clinical Medicine.



Marilynn Punaro, M.D., with TSRHC patient Natalie, age 11, of Fairfield

The Watsons donated funds to establish the award in 2009 as a way for the UT Southwestern medical community to recognize physicians who demonstrate distinction in clinical care.

Punaro joined the TSRHC staff in 1982. She has led the hospital's rheumatology program since 1998 and served as division director for Pediatric Rheumatology at UT Southwestern since 2004.

For the past ten years, Punaro's Texas peers have selected her as a "Texas Super Doctor," and colleagues across the country have submitted her name to the database of "Best Doctors in America." She serves her field on an international governing board and is recognized throughout the world as pioneer in rheumatology.



Daniel J. Sucato, M.D., M.S., TSRHC chief of staff, with TSRHC patient Viviana, age 7, of Austin, after her adjustment.

### TSRHC Leads the Way with Magnetic Spinal Rod System

#### **TSRHC PHYSICIANS RECENTLY**

**PERFORMED** the hospital's first noninvasive adjustment of an implanted spinal rod system using groundbreaking magnetic technology. This system is designed to minimize the progression of specific cases of early-onset scoliosis. This revolutionary device is called MAGEC (MAGnetic Expansion Control) System®, distributed by Ellipse Technologies, Inc.

The FDA cleared the system for commercial use earlier this year. It is composed of an implantable rod and an External Remote Controller (ERC). After the MAGEC rod has been implanted, a physician simply places a "MAGEC wand," or locator, over the patient's spine. The wand

locates the magnet on the implanted rod and allows the physician to make a noninvasive adjustment. An X-ray or ultrasound of the spine is then used to confirm the procedure's success.

Thus, adjustments that once required a patient to undergo anesthesia, surgery and recovery are now performed in the clinic in a matter of minutes.

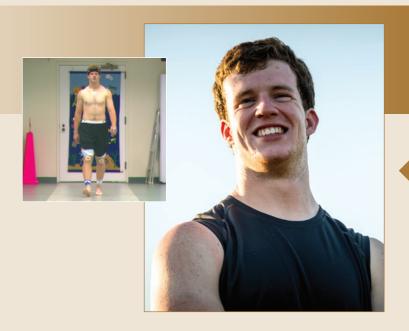
The frequency of such sessions is customized to meet the needs of each patient until the desired result is achieved. TSRHC is excited to be at the forefront of institutions in the U.S. providing patients with this revolutionary, nonsurgical adjustment technology.

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### **Emily** Age 13, of Midland

"My mom and dad were concerned about treatment with halo traction. So the hospital had us talk to a patient family who said, 'It will work.' "Emily explains. "And it did. Look at where I'm at now."





# TSRHC

Case
Age 18, of Dallas

"You would never even know I had hip surgery," Case says. "I can run and jump, and I haven't had any more pain."

# **Autumn-Rose** Age 18, of Wolfforth

"Everyone I talked to about my hip pain kept telling me it was in my head," Autumn-Rose explains. "It was such a relief to come somewhere that recognized my condition right away and could help me get better."



### Courtney Age 14, of Grand Prairie

"Dr. Karol talked directly to me about my scoliosis and I really appreciated that," Courtney says of her TSRHC physician. "It made me feel included in the process."



# MOMENTS >



Patients share their stories in hospital brand campaign.

SINCE THE HOSPITAL OPENED IN 1921 it has welcomed more than 225,000 patients through its doors. Each one of those children has experienced memorable moments at TSRHC.

Some patients have endured numerous spinal surgeries but remember the moment they emerged taller, stronger and more confident on the other side. Some patients have found relief from years of debilitating hip pain and remember the first moment they discovered the joy of running. Incredibly, there are patients who recall the moment they took their first steps, many times in the hospital's halls, on their own two feet or with customdesigned prostheses they call their own.

For every patient there is a story and within every

story there is a special moment that makes an indelible impression upon the child as well as the TSRHC staff.

This fall, TSRHC is excited to share some of these amazing personal accounts through the launch of a hospital brand campaign. With a combination of television, print, and electronic and outdoor media, patients will share their challenges, their triumphs – their moments - with audiences throughout North Texas.

On these pages, you will be introduced to the patients who will be among the first to tell their TSRHC story in this platform.

(Continued on next page.)

### **Aakash** Age 17, of Euless

"Definitely the treatment from the hospital allowed me to pursue golf," Aakash says. "It's where I learned to play in the first place, through 'Learn to Golf' and I've loved it ever since"





# Paulina Age 15, of Clifton

"I practically grew up at the hospital, so it's like a family to me," Paulina says. "Robert and Wanda (TSRHC prosthetists) spent hours designing pointe shoe legs for me to wear for ballet. I don't know any other hospital that would do something like that."

These patients have a broad range of interests, such as horseback riding, football and dance. Each one has a moving story about how the care and treatment they received at the hospital helped them pursue the things they enjoy.

TSRHC invites patient families, hospital friends and supporters to take a moment to enjoy the hospital's story as told by its greatest ambassadors — our patients. •



Please visit

www.tsrhc.org

to see the full

brand campaign.

# Mabeth Age 16, of Dallas

"It was pretty tough after my accident and everybody at the hospital really helped me. It's a very positive place," Mabeth says. "Even when I go back, it's like a family. Everyone knows my name."









#### HOSPITAL HAPPENINGS | Spotlight on TSRHC Events, Donors and Patients



- 1. L to R: Former TSRHC patient Daniel Massey with son, Jud (in front); and TSRHC Trustees Buck Howard, Mike Gower and Mike Pickens
- 2. L to R: TSRHC friends Wyatt and Jack with dad,
- 3. L to R: Event participants Larry Clark and Clay Smith, and TSRHC staff Jean Allen



# **Dallas Sporting Clay Shoot**

#### TSRHC HOSTED THE 10TH ANNUAL DALLAS SPORTING CLAY SHOOT on

Aug. 23 at Elm Fork Shooting Sports in Dallas. More than 200 shooters

participated in the event, with a mission to raise awareness about the hospital, make friends and raise funds for the patients of TSRHC.



#### T. Boone Pickens Award Luncheon

#### TSRHC RECENTLY WELCOMED LONGTIME FRIEND T. BOONE PICKENS

for an annual luncheon honoring TSRHC's 2013-14 pediatric orthopaedic fellows and their exceptional research. Pickens' family, staff and friends established the T. Boone Pickens Birthday Fund at TSRHC in 2004 in honor of his 75th birthday. The fund supports the annual Fall Spine Symposium and Spine Research Fellowship. It also provides the fellows with awards for their outstanding research in spine and orthopaedics. •

L to R: Matthew Abbott, M.D.; Sarah Offley, M.D.; T. Boone Pickens, Janay McKie, M.D.; and Benjamin Escott, M.D.

### **Summer Colors**

HOSPITAL FRIENDS LOREN KOZIOL AND JENNY GRUMBLES KOZIOL hosted the sixth annual Summer Colors silent art auction benefiting TSRHC on July 31. Local artists donated more than 50 paintings, raising more than \$13,000 for TSRHC. Jenny Grumbles Koziol and fellow local artist Jill Scovell founded Summer Colors in 2009. •

2014 Summer Colors paintings on exhibit at the event

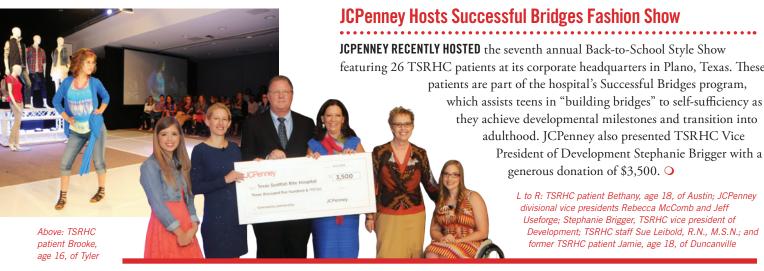








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featuring 26 TSRHC patients at its corporate headquarters in Plano, Texas. These patients are part of the hospital's Successful Bridges program,

> they achieve developmental milestones and transition into adulthood. JCPenney also presented TSRHC Vice President of Development Stephanie Brigger with a

generous donation of \$3,500. •

L to R: TSRHC patient Bethany, age 18, of Austin; JCPenney divisional vice presidents Rebecca McComb and Jeff Useforge; Stephanie Brigger, TSRHC vice president of Development; TSRHC staff Sue Leibold, R.N., M.S.N.; and former TSRHC patient Jamie, age 18, of Duncanville



#### **West Texas Golf Classic**

#### THE FIFTH ANNUAL WEST TEXAS GOLF CLASSIC took

place Sept. 22 at the Lubbock Country Club in Lubbock, Texas. The tournament was filled with fun, fellowship and the philanthropy of hospital friends from West Texas and beyond. This year's event made nearly \$100,000 in support of TSRHC's specialized prostheses program. •

1. L to R: John and Neely Birk, West Texas Golf Classic Tournament Co-Chairs; and Heath Slocum, PGA tour professional

2. L to R: Buddy Forbess\*, Lynn Forbess, Nelda Laney and TSRHC Trustee Pete Laney\*

\*West Texas Golf Classic board member



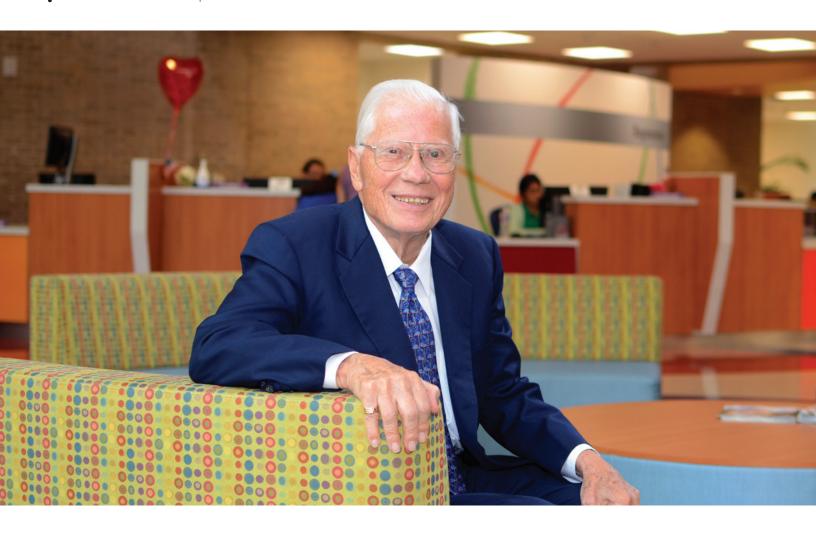
### **Carter Family Honored at Families for HoPE Conference**

THE CARTER AND URSCHEL FAMILIES WERE RECOGNIZED in October for their contributions to the study and treatment of the birth defect holoprosencephaly (HPE). The honor came at the opening of the 2014 Family Conference on HPE, organized by the national support group Families for HoPE and held at TSRHC.

Chance, the son of Christi Carter Urschel and her husband, Harold C. Urschel III, was born with HPE, a condition in which the fetal brain does not grow and divide as it normally should during early pregnancy. Thanks to a generous donation by the Carters and Urschels, an HPE clinic was established at TSRHC in 1998, the same year the family began funding research and outreach efforts through the Carter Centers for Brain Research in Holoprosencephaly and Related Malformations, including an integral center at the hospital. Present at the recognition were the Urschels, Don and Linda Carter and TSRHC Trustee Ron Carter. O



L to R: Dr. Harold C. Urschel III, Christi Carter Urschel, Linda Carter, Don Carter and TSRHC Trustee Ron Carter as the family was honored at TSRHC



# **A Call to Serve**

TSRHC Trustee Shearn Smith has made it his mission to help others fulfill their own.

TSRHC TRUSTEE SHEARN SMITH is quick with a warm smile and a handshake. Although he received the nickname "Stern Shearn" in his role as a longtime district court judge, he is in fact a caring, giving and talented man who has dedicated his life to enough civic organizations to fill a legal dictionary. If the jury were in, they would surely agree that his call to serve others has made a lasting difference in the lives of his friends, family and the patients of TSRHC.

Smith is a Texas native, born, raised and educated in Houston, the same city where he raised his own family, worked and resides today. As a young man he grew up quickly, graduating from high school at the age of 15 and entering the University of Houston later that year.

At the age of 18, he answered his country's call of duty and joined the U.S. Navy as an aviation crewman during World War II. He served stateside at a naval base in Jacksonville, Fla., where he taught electronic theory.

Meanwhile, his older brother and only sibling, Jack, was stationed at a U.S. Air Force base in Tampa. "We used to be just big brother and little brother," Smith says. "When we were both stationed in Florida, we really became friends."

The brothers discussed their plans after the military and each adopted the same goal — to earn a degree from the University of Houston's new law school. Jack attended the first year the school opened and at age 20, Smith entered the program the following year.

The brothers each had successful legal careers and both eventually became judges. Smith served his community as the 61st District Court judge of Harris County for nearly 30 years. He held leadership roles in a variety of legal organizations and is widely known for his nationally adopted improvements to the jury system.

Smith also followed in both his father's and his brother's footsteps by becoming a Mason. He has held

#### TRUSTEE PROFILE | Shearn Smith

many Masonic offices throughout the years including past master of the Gray Masonic Lodge No. 329 and chaplain of the Grand Lodge of Texas. He is a founding board member of the Houston Masonic Library and Museum, in which the boardroom bears his name.

In 2005, he joined the TSRHC Board of Trustees and was moved by what he witnessed on his first visit to the hospital. "I was awed at the scope of health care the facility provided for children," he says. "The hospital's investment in children is a mission of the highest magnitude."

Smith and his wife of 60 years, Annell, are parents of three sons and a daughter, and enjoy their five grandchildren and three great grandchildren. The couple also likes dancing and has participated in dance clubs for years. In fact, they met at a ball in the early '50s at a national Trial Lawyers Association meeting in Houston.

"I saw this old lawyer dancing with this beautiful young lady and I said, 'That's the girl I'm going to marry," "Smith recalls fondly. "So our theme song is, 'Some Enchanted Evening.'"

Smith has enjoyed songs and singing for years, whether around the campfire as a longtime Boy Scout scoutmaster or later singing in the U.S. Navy & Air Force choir.

"One of my proudest accomplishments is marrying her," TSRHC Trustee Shearn Smith says of his wife, Annell. "That was the best move I ever made."

While in law school, a university bandleader invited him to sing the national anthem before a football game. Since then, he has sung in every home stadium where the University of Houston has played, including the Astrodome, and was invited to sing at the university's homecoming game this fall.

Another pastime Smith enjoys is singing the praises of TSRHC. "It's truly a pleasure and an honor to serve on a board where your efforts are benefiting children," Smith says. •



#### TSRHC PATIENTS | In the Spotlight

### **Taking Center Stage**

AS A CLASSICAL BALLET STUDENT at Booker T. Washington High School for the Performing and Visual Arts, TSRHC patient Layla, age 16, of Dallas, is always on her feet, but inflammation and scar tissue caused by an extra bone in her ankle was keeping her from taking center stage.

Layla's mother, Dedra, took her to the TSRHC Sports Medicine Center in Plano, Texas, for treatment.

> "I wanted the best for her," Dedra said. "I just knew that would be the place to provide the best care for my daughter."

TSRHC orthopaedic surgeon Philip Wilson, M.D., performed surgery to remove the additional bone in Layla's ankle. Under the guidance and support of

the center's staff, she recovered beautifully in less time than expected and, once again, she is able to dance every day. In fact, Layla is preparing to be back in the spotlight this holiday season, when she shares the stage with the Texas Ballet Theater in "The Nutcracker." Bravo, Layla! O



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#### ABOUT TEXAS SCOTTISH RITE HOSPITAL FOR CHILDREN •••

Texas Scottish Rite Hospital for Children (TSRHC) is one of the nation's leading pediatric centers for the treatment of orthopaedic conditions, certain related neurological disorders and learning disorders, such

as dyslexia. Since its inception in 1921, TSRHC has provided medical care for more than 225,000 children. Patients receive treatment regardless of the family's ability to pay.

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